

## Corporate Identity Package

Jdesign offers a complete Corporate Identity Package Design which is a great package for any new startup business. It has everything you need to create your look and identity for your new business.

**Our Package includes a design scope of 6 items as part of your Identity Package, they are:**

- 1) 3 x Logo designs to choose from (refer to logo package)
- 2) 1 x Letterhead design (Word document or for print)
- 3) 1 x Business Card design (inc. 500 x printed cards, full colour, double sided)
- 4) 1 x Magnet or Envelope design
- 5) 1 x Signage or Embroidery Visual
- 6) 1 x Personal Email Signature (jpeg only)



### ALL OF THE ABOVE FOR ONLY \$990 + gst

Once you have selected the logo of your choice and on receipt of final payment we will sign over full property rights to you. (If you wish to select a second or third logo design for various parts of your business we will quote on application).

On final approval of your logo we will supply you with a CD containing your final logo design or email through all the versions for your use. Your logo will be supplied in Full Colour, PMS and in Black and White in the following formats;

**eps, bmp, jpg, pdf and png.**

These can be used for further items within your business, such as embroidery, signs, your website etc.

If you, our client, change your initial Design Brief after Jdesign undertakes your work, further charges will apply at our hourly rate of \$130 + gst per hour. If you don't like what we provide you then we will keep going until we get it right for you, at no extra cost to you.

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